

Cedar City

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NEWS RELEASE

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Cedar City Youth Council Launches City Flag Redesign Contest

FOR IMMEDIATE RELEASE

August 10, 2023

CEDAR CITY, UT –Initiated by the Cedar City Youth Council, the youth council members were recently inspired by the Utah State Flag Redesign Project and the impact it had across the state. Utah residents across all counties came together to design, select, and adopt a new flag. The youth council members discovered Cedar City's current city flag standing in the council chambers and recognized that it could better represent the unique and timeless character of our community.

With little to no historical information about the city's flag before 2023, Cedar City is embarking on a Flag Redesign Project of its own in the form of a community contest and is now accepting designs from Cedar City residents. A committee of diverse professionals will narrow down the submissions, pass their recommendations to the City Council, and anticipate it to be adopted at a City Council meeting in November 2023. A cash prize of \$250 is being offered to the winning design.

"We are so excited to get this project started and see what amazing designs our community comes up with!" stated Cedar City Youth Council Member and Cedar High School student, Sadie Hinck.

Rules:

- Only one design submission per person
- Open to all ages

- Must follow guidelines and criteria
- If a flag design is chosen, the artist understands the copyright will belong to the City
- The committee has the right to divide prize money if two designs are top contenders
- Flag designs must be submitted along with a description by Friday, September 15, 2023 to: <u>cedaryouthcouncil@gmail.com</u> (must be in PDF, JPG or PNG format)

Design Guidelines and Criteria:

- Must include "Cedar City", can also include "Festival City, USA" in the design
- Must only use approved city colors (see website for specifics)
- Must symbolize unique characteristics and the timeless nature of Cedar City with simple shapes (no photos/images)
- Cannot include non-city logos in the design
- Design must include an attached description of the symbolism and thought behind the flag

For more information on the Cedar City Flag Redesign Project and to download the entry form which includes the approved city color palette, visit our website: <u>www.cedarcity.org/flag</u>.

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About Cedar City, UT - Cedar City encompasses nearly 35 square miles and is located 250 miles south of Salt Lake City and 52 miles north of St. George on Interstate 15, with a current population of nearly 40,000 residents. Information regarding the City and the many programs and services provided to the community can be found at <u>www.CedarCity.org</u>, as well as via Facebook, Twitter, and Instagram.